

SEDGWICK COUNTY, KANSAS  
COMMUNICATIONS

# NEWS

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FOR IMMEDIATE RELEASE

**“True Value Country Showdown” Provides  
Amateur Talent Contest at Old Cowtown Museum**

(Sedgwick County, Kansas) – Old Cowtown Museum will be the venue for the KZSN “True Value Country Showdown” on Sunday, July 15 from 1 to 4:30 pm. The biggest amateur country music talent showcase in the world, the “Showdown” is celebrating its 20<sup>th</sup> anniversary with an appearance at Old Cowtown Museum.

The contest will be held in the outdoor “fairgrounds” area of the Museum. Visitors are invited to bring lawn chairs and/or blankets so they can enjoy the talent in comfort. Regular admission will be charged, and includes both regular admission and “Showdown.” Admission is \$7 for adults; \$6.50 for senior citizens; \$5 for ages 12-18; \$3.50 for ages 5-11; and under 5, free.

Other acts will include The Matt Engel Band, winner of the 1998 national competition. Engel, a Wichita area native, and his band will perform immediately following the competition. Also performing are RCA recording artists “Three of Hearts.”

Concessions will be available, including a beer garden hosted by Miller Beer. Other sponsors of the “Showdown” are Chit-Chat Wireless, Milo’s Western Wear, Wichita Welding, and U.S. Tobacco.

Old Cowtown Museum is located at 1871 Sim Park Drive in Wichita’s *Museums on the River District*. Hours throughout the season are 10 am - 5 pm, Monday through Saturday and noon - 5 pm on Sundays. From July to August, the Museum remains open until 8 pm on Thursdays.

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